

SLEAFORD TOWN COUNCIL – STRATEGIC PLAN 2019-2023

Vision	A town for all to be proud of
Mission	To make Sleaford a place to where everyone reaches their full potential to live, learn, work, play and visit

Priorities	Our ECONOMY	Our BUILDINGS	Our ENVIRONMENT	Our COMMUNITIES	Our COUNCIL
	To support high quality economic growth in an attractive town for spending and investment.	Through the planning process, to influence high quality, low carbon homes, buildings and other infrastructure.	To help create a safe, green and clean environment where litter, waste, pollution and carbon emissions are reducing.	To help produce a Neighbourhood Plan that reflects the priorities and ambitions of our communities.	To be a high performing, value for money Council which responds to the needs of our communities.
Ambitions	<p>To promote a thriving town centre with an attractive retail experience for residents and visitors.</p> <p>To support an active night-time economy.</p> <p>To support economic development plans that meet our objectives.</p>	<p>All new homes and buildings to meet the priority set out above.</p> <p>All buildings of heritage value are preserved and restored.</p> <p>Adequate infrastructure exists to meet the needs and standards of our communities.</p>	<p>To reach zero carbon emissions in our activities by 2030.</p> <p>To keep Sleaford clean, green and litter free.</p> <p>Increase and improve our green spaces and trees, for people and wildlife.</p>	<p>To consult our communities, to understand their needs and priorities.</p> <p>To work with residents and community groups to provide a wide range of social and cultural services.</p> <p>Be open and responsive to requests from the community.</p>	<p>To respond as quickly and as helpfully as possible to all requests and enquiries.</p> <p>To deliver high quality, value for money services for residents and businesses.</p> <p>To work with other agencies and councils for the benefit of residents.</p>
Principles	We say yes to – democracy, equality, transparency, sustainability, long term thinking, innovation and team working for the public good.				
	We say no to – discrimination, secrecy, pollution, traffic congestion, global heating, waste, litter, crime and anti-social behaviour.				

<p>Actions</p>	<p>We will support the Christmas market and lights, and the St Deny's Day and St George's Day markets ONGOING</p> <p>We will support planning applications for attractive shops and appropriate licensed premises, clubs and restaurants. ONGOING</p> <p>We will support economic development plans that meet our objectives. ONGOING</p> <p>We will influence NKDC planners to ensure that all new buildings have the lowest possible carbon emissions. ONGOING</p>	<p>We will influence NKDC planners to ensure that all new buildings have the lowest possible carbon emissions. ONGOING</p> <p>We will influence NKDC planners to ensure that all new buildings have the necessary supporting infrastructure. ONGOING</p> <p>We will influence Lincolnshire County Council planners to provide the best possible roads and other infrastructure needed for the town. ONGOING</p> <p>We will support the work of the Sleaford Civic Trust. ONGOING</p>	<p>We will create a demonstration wildflower meadow. IN 2020.</p> <p>We will support the River Slea Improvement Project and the clean-up group Ongoing</p> <p>We will aim to create at least one new public open space. BY 2023</p> <p>We will minimize our own carbon emissions to reach the 2030 target and we will help others to do the same. ONGOING</p> <p>We will work with partners to promote walking, cycling and public transport. ONGOING</p>	<p>We will assist the creation of the first Neighbourhood Plan for Sleaford, to give the people a real say in how the town is developed. BY 2021</p> <p>We will consult with the community through our website and the media. ONGOING</p> <p>Wherever possible, we will respond positively to requests to support social, cultural and charitable activities by community groups. ONGOING</p>	<p>We will create a new website to better communicate with all of our audiences – residents, business and visitors. IN 2020</p> <p>We will be an exemplary employer, where staff turnover is at a minimum. ONGOING</p> <p>We will improve the public toilet facilities in the town. BY 2023</p>
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