



The Town Hall, Quayside House, Navigation Yard,  
Sleaford, Lincs, NG34 7TW

Tel: 01529 303456  
Email: [enquiries@sleaford.gov.uk](mailto:enquiries@sleaford.gov.uk)

Clerk of the Council

**Event: Sleaford 1940s Day Event**

**Date: Saturday 28<sup>th</sup> June 2025**

**Time: 11.00am to 4.00pm**

**Venue: William Alvey C of E School, Eastgate, Sleaford**

Thank you for your interest in a trading pitch at the Sleaford 1940s Day event. We hope that you will be able to join us at this ever popular annual event!

Pitch charges are as follows:

Outdoor Trade Pitch - £20.00

Outdoor Charity Pitch - £15.00

Outdoor Commercial Food and Drink Vendor (10ft pitch and under) - £35.00

Outdoor Commercial Food and Drink Vendor (over 10ft pitch) - £50.00

Duplication of different types of stalls will be taken into consideration, so as not to have too many of the same kind.

You will be required to bring your own table/gazebo/chairs to the event. We will provide you with full details nearer the date of the event as to where you can unload in the school in order to set up your pitch, timings etc. Vehicles will not be permitted to stay on your pitch during the event unless you are a caterer and require your vehicle as part of your food storage/cooking etc.

Please complete and return the attached booking form and provide us with a copy of your public liability insurance (which must cover the date of the event).

We accept cash or cheque (made payable to 'Sleaford Town Council') or bank transfer – Sleaford Town Council, HSBC, Sort Code: 40-22-19, Account No. 41889168. Please put your reference as "1940s Day." Your payment must either be included with your application form or paid on the day that you send your form to us.

On the day of the event, traders can arrive from 9.00am to set up and there will be helpers present to show you where to go. Before the event, all traders will receive an email with the full details for the day.

If possible, we would love traders to dress up in 1940s style clothes, or dress your stall in 1940s style.

For any queries or to make a booking, please contact the Sleaford Town Council office on:

Email: [enquiries@sleaford.gov.uk](mailto:enquiries@sleaford.gov.uk)

Facebook: Sleaford Town Council

Tel: 01529 303456

On receipt of your application, you will receive an email which is acknowledgement that you have secured a pitch.

The full address for the William Alvey School is Eastgate, Sleaford, Lincs, NG34 7EA.

\*\*\*\*\*

The following attractions and entertainment have been booked for the event (most of the attractions will be free of charge to use):

- Air raid shelter tours (the School has an air raid shelter)
- Re-enactments
- Live entertainment with singing and dancing
- Bomber's Mission – Shire Horse
- Punch and Judy Shows
- Balloon modelling
- Vintage games
- Face Painters in a vintage style tent
- Vintage style Hairstylist in a vintage style tent
- Static historic vehicle displays
- Bouncy Castles
- Tank and soldier model display
- Food and drink sellers (charges will apply)
- Trade Stalls (charges will apply)